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| 2 | | | | |
| 3 | Attorneys for Defendant ReproSource Fertility Diagnostics, Inc. | | | |
| 4 | | | | |
| 5 | UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEVADA | | | |
| | FOR THE DISTRICT OF NEVADA | | | |
| 6 | Lisa Gordon, | Case No. | | |
| 17 | Plaintiff, | | | |
| 8 | | DEFENDANT REPROSOURCE | | |
| 9 | V. | FERTILITY DIAGNOSTICS, INC.'S NOTICE OF REMOVAL | | |
| 20 | ReproSource Fertility Diagnostics Inc., | | | |
| 21 | Defendant. | Complaint Filed: January 25, 2022 | | |
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LEWIS BRISBOIS BISGAARD & SMITH LLP ATTORNEYS AT LAW

4879-5694-8753.1

NOTICE OF REMOVAL

PETITION FOR REMOVAL OF ACTION UNDER 28 U.S.C. §§ 1332, 1441, 1446, and 1453

Defendant ReproSource Fertility Diagnostics, Inc. ("ReproSource") hereby removes this purported class action from the Eighth Judicial District Court in Clark County, Nevada to the United States District Court for the District of Nevada. This Notice of Removal is filed pursuant to 28 U.S.C. §§ 1332, 1441, 1446, and 1453, and on the basis of the following facts, which show that this case may properly be removed to this Court:

JURISDICTIONAL STATEMENT

This Court has original jurisdiction over the the instant case pursuant to the Class Action Fairness Act of 2005, Pub. L. No. 109-2, 119 Stat. 4 (codified in scattered sections of 28 U.S.C.) ("CAFA"). Here, the putative class contains at least 100 class members; any member of the putative class is a citizen of a State different from that of any defendant; and the amount in controversy exceeds \$5 million in the aggregate for the entire class, exclusive of interest and costs. 28 U.S.C. § 1332(d).

I. <u>BACKGROUND AND PLAINTIFFS' COMPLAINT</u>

- 1. Plaintiff Lisa Gordon ("Plaintiff") filed this case on January 25, 2022 in the Eighth Judicial District Court in Clark County, Nevada, Case Number A-22-847206-C, styled as *Lisa Gordon, individually and on behalf of all others similarly situated v. ReproSource Fertility Diagnostics Inc.* (the "State Court Action").
- 2. The Complaint filed in the State Court Action is attached as Exhibit A (the "Complaint" or "Compl."). ReproSource was served with the Complaint on January 28, 2022.
- 3. The Complaint asserts the following claims: (1) negligence, (2) invasion of privacy; (3) breach of contract; (4) breach of implied contract; and (5) violation of NRS 598. *See* Compl. ¶¶ 53-105.
- 4. The foregoing claims all arise from the ransomware security incident that occurred in August 2021. *See id.* ¶ 3.
- 5. As set forth in the Complaint, Plaintiff alleges criminals accessed her personal information and that she is at increased risk of identity theft and fraud. *See id.* ¶ 5, 29.

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- 6. Plaintiff alleges that ReproSource failed to protect her personal information and caused an invasion of her privacy. *See id.* ¶ 31.
- 7. Plaintiff also alleges that ReproSource offered one-year of identity theft protection through a third-party vendor, but that this protection is inadequate. *See id.* ¶ 30, 40.
- 8. Plaintiff seeks to certify a nationwide class of "[a]ll persons whose sensitive personal information, including, but not limited to, names, home addresses, dates of birth, driver's licenses, and social security numbers was obtained by an unauthorized individual or individuals from Defendant during the August 2021 data breach." *Id.* ¶ 42.
 - 9. Plaintiff requests the following relief:
 - a. Equitable relief enjoining ReproSource from engaging in its acts and omissions leading to the disclosure of Plaintiff's information. See id. ¶ 106.
 - b. Compensatory damages to redress Plaintiff's alleged damages, in the form of direct identity theft, identity theft, expenses for credit monitoring and identity theft insurance, out-of-pocket expenses, anxiety, emotional distress, loss of privacy, and other economic and non-economic harm. *Id*.
 - c. Statutory and nominal damages. *Id*.
 - d. "[I]njunctive relief including, without limitation, (i) adequate credit monitoring, (ii) adequate identity theft insurance, (iii) instituting security protocols in compliance with the appropriate standards and (iv) requiring Defendant to submit to periodic compliance audits by a third party regarding the security of personal identifying information in its possession, custody and control." *Id*.
 - e. An award of Plaintiff and the Class Members interest, costs and attorneys' fees. *Id*.
- 10. Based on the allegations of the Complaint, this case is properly removed to this Court pursuant to 28 U.S.C. §§ 1441, 1446, and 1453 because ReproSource satisfied the procedural requirements for removal, and Plaintiff's demands for relief indicate that this Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332(d).

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II. THIS FEDERAL COURT HAS ORIGINAL JURISDICTION OVER THIS ACTION UNDER CAFA

- 11. This Court has original jurisdiction over the State Court Action, and the case may be removed to this Court pursuant to the Class Action Fairness Act of 2005, Pub. L. No. 109-2, 119 Stat. 4 (codified in scattered sections of 28 U.S.C.) ("CAFA").
- 12. CAFA reflects Congress's intent to have federal courts adjudicate substantial class action suits brought against out-of-state defendants. To that end, CAFA provides that class actions filed in state court are removable to federal court if they meet certain basic prerequisites. Specifically, CAFA expanded federal jurisdiction over class actions by amending 28 U.S.C. § 1332 to grant original jurisdiction where the putative class contains at least 100 class members; any member of the putative class is a citizen of a State different from that of any defendant; and the amount in controversy exceeds \$5 million in the aggregate for the entire class, exclusive of interest and costs. 28 U.S.C. § 1332(d).

A. The Putative Class Exceeds 100 Members.

- 13. Plaintiff purports to assert claims on behalf of "[a]ll persons whose sensitive personal information . . . was obtained by an unauthorized individual or individuals from Defendant during the August 2021 data breach. *Id.* ¶ 42.
 - 14. Plaintiff alleges that the putative class is comprised of over 3,000 persons. *Id.* ¶ 44.
- 15. Accordingly, the aggregate number of putative class members is greater than 100 for purposes of 28 U.S.C. § 1332(d)(5)(B).

B. Minimal Diversity Exists.

- 16. Under CAFA, only minimal diversity is required to confer original federal jurisdiction. See 28 U.S.C. § 1332(d)(2)(A) ("The district courts shall have original jurisdiction of any civil action in which the matter in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs, and is a class action in which . . . any member of a class of plaintiffs is a citizen of a State different from any defendant[.]") (emphasis added).
- 17. This element is satisfied. ReproSource is a Massachusetts Corporation with its principal place of business in Massachusetts.

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- 18. Plaintiff is a Nevada resident. Compl. ¶ 12.
- 19. Because at least one member of the putative class (i.e., Plaintiff and all class members who are not Massachusetts residents) is diverse from ReproSource, the requirement of minimal diversity under 28 U.S.C. § 1332(d)(2)(A) is satisfied.

C. The Amount in Controversy Exceeds \$5 Million.

- 20. Under CAFA, federal district courts have original jurisdiction where, among other things, the "matter in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs." 28 U.S.C. § 1332(d)(2).
- 21. To satisfy this requirement, a defendant's notice of removal "need not contain evidentiary submissions"; all that is required is "a plausible allegation that the amount in controversy exceeds the jurisdictional threshold." Dart Cherokee Basin Operating Co., LLC v. Owens, 574 U.S. 81, 84, 89 (2014). See also Greene v. Harley-Davidson, Inc., 965 F.2d 767, 772 (9th Cir. 2020) (CAFA's amount-in-controversy requirement is satisfied where "it is reasonably possible that the potential liability exceeds \$5 million").
- 22. Further, where a "plaintiff's complaint does not state the amount in controversy, the defendant's notice of removal may do so." Dart, 574 U.S. at 84.
- 23. The Complaint filed by Plaintiffs in the State Court Action does not specify a precise amount of claimed damages. But it is clear from Plaintiffs' allegations that Plaintiff seeks to recover far more than \$5 million in relief from ReproSource.
- 24. Plaintiff seeks, among other things (i) equitable relief enjoining ReproSource from engaging in its acts and omissions leading to the disclosure of Plaintiff's information, Compl. ¶ 106; (ii) compensatory damages to redress Plaintiff's alleged damages, in the form of direct identity theft, identity theft, expenses for credit monitoring and identity theft insurance, out-of-pocket expenses, anxiety, emotional distress, loss of privacy, and other economic and non-economic harm, id.; (iii) statutory and nominal damages, id.; "injunctive relief including, without limitation, (i) adequate credit monitoring, (ii) adequate identity theft insurance, (iii) instituting security protocols in compliance with the appropriate standards and (iv) requiring Defendant to submit to periodic

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compliance audits by a third party regarding the security of personal identifying information in its possession, custody and control." Id.

- 25. Considering only Plaintiff's claim for "adequate credit monitoring" and "adequate identity theft insurance" the \$5 million amount-in-controversy requirement is satisfied.
- 26. Plaintiff alleges that "Plaintiff and thousands of Class Members received letters from Defendant notifying them that it learned of suspicious activity that allowed one or more cybercriminals to access its systems through a ransomware attack." *Id.* ¶ 28.
- As a result of the security incident described in the Complaint, ReproSource provided 27. written notice to in excess of 220,000 individuals stating that ReproSource had been the victim of a security incident in which those customers' personally identifying information may have been accessed by an unauthorized actor. See Exhibit B at 2.
- 28. In the aftermath of the security incident described in the Complaint, ReproSource retained Kroll Information Assurance, LLC to offer credit monitoring to all potentially impacted individuals. The value of the credit monitoring offered to all potentially impacted individuals by ReproSource was \$35.05 per-person. See Exhibit B, Declaration of Keena Hausmann at 2.
 - 29. Plaintiff alleges that this protection was inadequate. See Compl. ¶¶ 30, 36, 40.
- 30. Thus, the amount in controversy based on a 220,000 person class¹ would be \$7.71 million (220,000 * \$35.05 = \$7,711,000).
- 31. The credit protection is only one among many forms of relief Plaintiffs seek. As noted above, the Complaint alleges Plaintiff is entitled to compensatory, statutory, and nominal damages. Plaintiff also seeks broad injunctive relief and attorneys' fees.
- 32. It is therefore likely that Plaintiffs seek more in damages than the calculation above which is based on only one alleged injury—would suggest.
 - 33. Accordingly, the amount-in-controversy element is met.



¹ "In any class action, the claims of the individual class members shall be aggregated to determine whether the matter in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs." 28 U.S.C. § 1332(d)(6).

III. THE PROCEDURAL REQUIREMENTS FOR REMOVAL ARE SATISFIED

- 34. ReproSource is removing the State Court Action to the United States District Court for the District of Nevada because the case was originally filed in the Eighth Judicial District, Clark County Nevada, a state court located within the District of Nevada. Accordingly, this Court is in the "district and division embracing the place where [the] action is pending." 28 U.S.C. § 1441(a).
- 35. Removal is also timely. Plaintiffs filed the State Court Action on January 25, 2022. ReproSource was served on January 28, 2022. Accordingly, this Notice of Removal was filed within 30 days of the service of the Complaint on ReproSource, making removal timely under 28 U.S.C. § 1446(b). See Murphy Bros., Inc. v. Michetti Pipestringing, Inc., 526 U.S. 344, 347-48 (1999). No previous application has been made for the relief requested herein.
- 36. ReproSource has not filed a responsive pleading, and it reserves all rights to assert any and all defenses with respect to the Complaint. ReproSource also reserves the right to amend or supplement this Notice.
- 37. Pursuant to 28 U.S.C. § 1446(a), "a copy of all process, pleadings, and orders served" on ReproSource is attached as Exhibit A. Pursuant to 28 U.S.C. § 1446(d), a copy of this Notice is being served upon counsel for Plaintiff, and a copy is being filed with the Eighth Judicial District Court, Clark County, Nevada.
- 38. For the foregoing reasons, this action is properly removed to this Court pursuant to 28 U.S.C. §§ 1441, 1446 and 1453, and this Court may exercise jurisdiction over this matter pursuant to 28 U.S.C. § 1332(d).

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| 1 | IV. <u>CONCLUSION</u> | |
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| 2 | WHEREFORE, ReproSource removes this action from the Eighth Judicial District Cour | rt, |
| 3 | Clark County, Nevada to the United States District Court for the District of Nevada pursuant to 2 | 28 |
| 4 | U.S.C. §§ 1332(d), 1441, 1446, and 1453(b). | |
| 5 | Respectfully submitted this 24th day of February 2022. | |
| 6 | | |
| 7 | | |
| 8 | <u>/s/ Keith A. Weaver</u> Keith A. Weaver | |
| | Nevada Bar No. 10271 | |
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| 15 | Elizabeth D. Adler (<i>pro hac vice</i> forthcoming) | |
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| 19 | mbrigman@kslaw.com | |
| 20 | Attorneys for Defendant | |
| 21 | ReproŠource Fertility Diagnostics, Inc. | |
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| 1 | <u>CERTIFICATE OF SERVICE</u> |
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| 2 | I hereby certify that on this 24th day of February, 2022, a true and correct copy of the |
| 3 | foregoing has been served via E-mail and U.S. Postal Service by first class, registered, or certified |
| 4 | mail delivery: |
| 5 6 7 8 9 10 1 12 13 14 | George Haines, Esq. Gerardo Avalos, Esq. FREEDOM LAW FIRM, LLC 8985 South Eastern Ave., Suite 350 Las Vegas, NV 89123 Phone: (702) 880-5554 FAX: (702) 385-5518 Email: info@freedomlegalteam.com Michael Kind, Esq. KIND LAW 8860 South Maryland Parkway, Suite 106 Las Vegas, Nevada 89123 (702) 337-2322 (702) 329-5881 (fax) mk@kindlaw.com Attorneys for Plaintiff Lisa Gordon and on behalf of all others similarly situated |
| 5 | |
| 6 | By _/s/ Jeannette Versoza An Employee of |
| 7 | LEWIS BRISBOIS BISGAARD & SMITH LLP |
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EXHIBIT A

Lisa Gordon, individually and on behalf of all others similarly situated,

Plaintiff,
v.
ReproSource Fertility
Diagnostics Inc.

Dept. No.: ______
Dept. No.: _____
Class Action

Complaint for Damages based on:
(1) Negligence; (2) Invasion of Privacy; (3) Breach of Contract; (4)
Breach of Implied Contract; and
(5) Violation of NRS 598

Jury Trial Demanded

EXEMPT FROM ARBITRATION

1 Introduction

- Defendant ReproSource Fertility Diagnostics, Inc., ("Defendant") failed to 2 1. 3 safeguard the confidential personal identifying information of thousands of individuals (hereinafter referred to as the "Class" or "Class Members"). This 4 5 class action is brought on behalf of patients who's personally identifiable information ("PII" or "Private Information") was stolen by cybercriminals 6 in a cyber-attack that accessed sensitive patient information through 7 8 ReproSource's services.
- On or sometime prior to August 8, 2021, a group of cybercriminals gained 9 2. 10 access to certain files on Defendant's computer network and servers containing personal information belonging to the Class Members. 11
- Plaintiff and Class Members were not notified of the data breach until 12 3. December 17, 2021, more than three months after her information was first 13 14 accessed.
- The cybercriminals accessed insufficiently protected information belonging to 15 4. Plaintiff and the Class Members. Upon information and belief, as a result of 16 Defendant's failure to properly secure Plaintiff's and the Class Members' 17 18 personal information, the cybercriminals obtained extensive personal information including names, addresses, email addresses, dates of birth, Social 19 Security numbers, health insurance billing information, and treating physician 20 information, collectively known as personally identifiable information ("PII" 21 or "Private Information"). 22
- 23 As a result of Defendant's actions, Plaintiff and the Class Members were 5. harmed and forced to take remedial steps to protect themselves from future loss. 24 25 Indeed, Plaintiff and all of the Class Members are currently at a very high risk of misuse of their Private Information in the coming months and years, 26 including but not limited to unauthorized credit card charges, unauthorized 27

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COMPLAINT

- 1 access to email accounts, identity theft, and other fraudulent use of their
- 2 financial accounts.
- 3 6. Defendant's wrongful actions and/or inaction constitute common law
- 4 negligence, invasion of privacy by the public disclosure of private facts, breach
- 5 of contract, and breach of implied contract.
- 6 7. Plaintiff, on behalf of herself, and the Class seeks (i) actual damages, economic
- damages, emotional distress damages, statutory damages and/or nominal
- damages, (ii) exemplary damages, (iii) injunctive relief, and (iv) attorneys'
- 9 fees, litigation expenses and costs.

10 JURISDICTION AND VENUE

- 11 8. This Court has jurisdiction to hear this case.
- 12 9. Plaintiff is a resident of Clark County, Nevada. Defendant is a corporation
- organized and existing by virtue of the laws of the State of Nevada and
- registered with the Nevada Secretary of State. Defendant conducts business in
- the State of Nevada, County of Clark.
- 16 10. The transactions and occurrences that give rise to Plaintiff's claims against
- 17 Defendant occurred in Clark County, Nevada.
- 18 11. Therefore, the Eighth Judicial District Court, Clark County, Nevada has
- 19 personal jurisdiction over both Plaintiff and Defendant and subject matter
- jurisdiction pursuant to Article 6, Section 6 of the Nevada Constitution and
- 21 NRS 4.370.
- 22 PARTIES
- 23 12. Plaintiff Lisa Gordon ("Gordon") is a natural person residing in Clark County,
- Nevada.

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- 25 13. Defendant ReproSource is a fertility testing company, which operates
- 26 nationally, including in Nevada. ReproSource offers a number of fertility
- treatment products, including egg supply testing, semen testing, recurrent

pregnancy loss laboratory testing services, and other fertility-focused services.

FACTUAL ALLEGATIONS

- 14. Identity theft, which costs Americans billions of dollars a year, occurs when an individual's personal identifying information is used without his or her permission to commit fraud or other crimes. Victims of identity theft typically lose hundreds of hours dealing with the crime, and they typically lose hundreds of dollars.
- 9 15. According to the Federal Trade Commission ("FTC"):

- Identity theft is serious. While some identity theft victims can resolve their problems quickly, others spend hundreds of dollars and many days repairing damage to their good name and credit record. Some consumers victimized by identity theft may lose out on job opportunities, or be denied loans for education, housing or cars because of negative information on their credit reports. In rare cases, they may even be arrested for crimes they did not commit.
- 16. The United States Government Accountability Office ("GAO") has stated that identity thieves can use identifying data to open financial accounts and incur charges and credit in a person's name. As the GAO has stated, this type of identity theft is the most damaging because it may take some time for the victim to become aware of the theft and can cause significant harm to the victim's credit rating. Like the FTC, the GAO explained that victims of identity theft face "substantial costs and inconvenience repairing damage to their credit records," as well the damage to their "good name."
- 17. Healthcare Industry Standards highlights several basic cybersecurity safeguards that can be implemented to improve cyber resilience that require a relatively small financial investment yet can have a major impact on an

- organization's cybersecurity posture including: (a) the proper encryption of
- 2 Private Information; (b) educating and training healthcare employees on how
- 3 to protect Private Information; and (c) correcting the configuration of software
- 4 and network devices
- 5 18. Identity theft crimes often encompass more than just immediate financial loss.
- 6 Identity thieves often hold onto stolen personal and financial information for
- 7 several years before using and/or selling the information to other identity
- 8 thieves.
- 9 19. Accordingly, Federal and state legislatures have passed laws to ensure
- 10 companies protect the security of sensitive personally identifying confidential
- information, such as that wrongfully disclosed by Defendant.
- 12 20. The FTC has issued a publication entitled "Protecting Personal Information: A
- Guide for Business" ("FTC Report"). The FTC Report provides guidelines for
- businesses on how to develop a "sound data security plan" to protect against
- crimes of identity theft. To protect the personal sensitive information in their
- files, the FTC Report instructs businesses to follow, among other things, the
- 17 following guidelines:
- a. Know what personal information you have in your files and on your
- computers;
- b. Keep only what you need for your business;
- c. Protect the information that you keep;
- d. Properly dispose of what you no longer need;
- e. Control access to sensitive information by requiring that employees use
- 24 "strong" passwords; tech security experts believe the longer the password,
- 25 the better; and

- 26 f. Implement information disposal practices reasonable and appropriate to
- 27 prevent an unauthorized access to personally identifying information.

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| 12 | mbrigman@kslaw.com | | | |
| 13 | Attorneys for Defendant ReproSource Fertility Diagnostics, Inc. | | | |
| 14 | | | | |
| 15 | UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEVADA | | | |
| 16 | | | | |
| 17 | Lisa Gordon, | Case No. | | |
| | Plaintiff, | DEFENDANT REPROSOURCE | | |
| 18 | rianium, | FERTILITY DIAGNOSTICS, INC.'S | | |
| 19 | V. | CERTIFICATE OF INTERESTED PARTIES | | |
| 20 | ReproSource Fertility Diagnostics Inc., | | | |
| 21 | Defendant. | Complaint Filed: January 25, 2022 | | |
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LEWIS BRISBOIS BISGAARD & SMITH LLP ATTORNEYS AT LAW

| - 1 | |
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| 1 | COMES NOW Defendant ReproSource Fertility Diagnostics, Inc., by and through its |
| 2 | counsel of record, hereby provides the following disclosure pursuant to FRCP 7.1. |
| 3 | The undersigned, attorney of record for ReproSource Fertility Diagnostics Inc., certifies that |
| 4 | the following may have a direct, pecuniary interest in the outcome of this case: Quest Diagnostics, |
| 5 | Inc. owns 10% or more of the stock in ReproSource Fertility Diagnostics, Inc. Quest Diagnostics, |
| 6 | Inc. is publicly traded on the New York Stock Exchange (ticker symbol: DGX). |
| 7 | These representations are made to enable judges of the court to evaluate possible |
| 8 | disqualifications or recusal. |
| 9 | Respectfully submitted this 24th day of February 2022. |
| 10 | |
| 11 | / / W : A BV |
| 12 | <u>/s/ Keith A. Weaver</u> Keith A. Weaver |
| 13 | Nevada Bar No. 10271 Keith.Weaver@lewisbrisbois.com |
| 14 | Nausheen K. Peters Nevada Bar No. 12984 |
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| 24 | Attorneys for Defendant ReproSource Fertility Diagnostics, Inc. |
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| 1 | <u>CERTIFICATE OF SERVICE</u> |
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| 2 | I hereby certify that on this 24th day of February, 2022, a true and correct copy of the |
| 3 | foregoing has been served via E-mail and U.S. Postal Service by first class, registered, or certified |
| 4 | mail delivery: |
| 4 5 6 7 8 9 10 11 12 13 14 15 16 | mail delivery: George Haines, Esq. Gerardo Avalos, Esq. FREEDOM LAW FIRM, LLC 8985 South Eastern Ave., Suite 350 Las Vegas, NV 89123 Phone: (702) 880-5554 FAX: (702) 385-5518 Email: info@freedomlegalteam.com Michael Kind, Esq. KIND LAW 8860 South Maryland Parkway, Suite 106 Las Vegas, Nevada 89123 (702) 337-2322 (702) 329-5881 (fax) mk@kindlaw.com Attorneys for Plaintiff Lisa Gordon and on behalf of all others similarly situated By /s/ Jeannette Versoza An Employee of |
| | LEWIS BRISBOIS BISGAARD & SMITH LLP |
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- 1 21. The FTC Report also instructs companies that outsource any business functions
- 2 to proactively investigate the data security practices of the outsourced company
- 3 and examine their standards.
- 4 22. Title II of HIPAA contains what are known as the Administrative
- 5 Simplification provisions. 42 U.S.C. §§ 1301, et seq. These provisions require,
- among other things, that the Department of Health and Human Services
- 7 ("HHS") create rules to streamline the standards for handling Private
- 8 Information like the data Defendant left unguarded. The HHS has subsequently
- 9 promulgated five rules under authority of the Administrative Simplification
- 10 provisions of HIPAA.
- 11 23. The HIPAA Breach Notification Rule, 45 CFR §§ 164.400-414, also required
- Defendant to provide notice of the breach to each affected individual "without
- unreasonable delay and in no case later than 60 days following discovery of the
- 14 breach."
- 15 24. HIPPA requires covered entities like ReproSource protect against reasonably
- anticipated threat to the security of Private Information. Covered entities must
- implement safeguards to ensure the confidentiality, integrity, and availability
- of PII. Safeguards must include physical, technical, and administrative
- components.
- 20 25. Defendant's Data Breach resulted from a combination of insufficiencies that
- demonstrate Defendant failed to comply with safeguards mandated by HIPAA
- regulations.
- 23 26. The Federal Trade Commission ("FTC") has concluded that a company's
- failure to maintain reasonable and appropriate data security for consumers'
- sensitive personal information is an "unfair practice" in violation of the FTC
- Act. See, e.g., FTC v. Wyndham Worldwide Corp., 799 F.3d 236 (3d Cir.
- 27 2015).

- 1 27. Upon information and belief, Defendant has policies and procedures in place 2 regarding the safeguarding of confidential information it is entrusted with and 3 Defendant failed to comply with those policies. Defendant also negligently 4 failed to comply with industry standards or even implement rudimentary 5 security practices, resulting in the Plaintiff's and the Class' confidential 6 information being substantially less safe than had this information been 7 entrusted with other similar companies.
- In or around December 2021, Plaintiff and thousands of Class Members received letters from Defendant notifying them that it learned of suspicious activity that allowed one or more cybercriminals to access its systems through a ransomware attack. The December 2021 Notice disclosed that a ransomware attacks enabled a threat actor to access ReproSource systems.
- The criminals were able to access Plaintiff's personal information because 13 29. 14 Defendant failed to take reasonable measures to protect the Personally Identifiable Information it collected and stored. Among other things, Defendant 15 failed to implement data security measures designed to prevent this attack, 16 17 despite repeated warnings to the healthcare industry, insurance companies, and 18 associated entities about the risk of cyberattacks and the highly publicized occurrence of many similar attacks in the recent past on other healthcare 19 providers. 20
- 21 30. ReproSource's notice of Data Breach was not just untimely but woefully
 22 deficient, failing to provide basic details, including but not limited to, how
 23 unauthorized parties accessed its networks, whether the information was
 24 encrypted or otherwise protected, how it learned of the Data Breach, whether
 25 the breach occurred system-wide, whether servers storing information were
 26 accessed, and how many patients were affected by the Data Breach. Even
 27 worse, ReproSource offered only one year of identity monitoring to Plaintiff

- 1 and Class members, which required the disclosure of additional PII that
- ReproSource had just demonstrated it could not be trusted with. 2
- 3 As a result of Defendant's failure to properly secure Plaintiff's and the Class 31.
- Members' personal identifying information, Plaintiff's and the Class Members' 4
- 5 privacy has been invaded.
- Moreover, all of this personal information is likely for sale to criminals on the 6 32.
- 7 dark web, meaning that unauthorized parties have accessed and viewed
- Plaintiff's and Class members' unencrypted, unredacted information, including 8
- 9 names, addresses, email addresses, dates of birth, Social Security numbers,
- member ID numbers, policyholder names, employer names, policy numbers, 10
- and more. 11
- 12 33. Given all of the information obtained, the criminals would also be able to create
- numerous fake accounts and sell sensitive health information, as part of their 13
- identity theft operation. 14
- 15 As a direct and proximate result of Defendant's wrongful disclosure, criminals 34.
- now have Plaintiff's and the Class Members' personal identifying information. 16
- Additionally, the disclosure makes Plaintiff and Class Members much more 17
- likely to respond to requests from Defendant or law enforcement agencies for 18
- more personal information, such as bank account numbers, login information 19
- or even Social Security numbers. Because criminals know this and are capable 20
- of posing as Defendant or law enforcement agencies, consumers like Plaintiff 21
- 22 and their fellow Class Members are more likely to unknowingly give away their
- 23 sensitive personal information to other criminals.
- Medical identity theft can result in inaccuracies in medical records and costly 35. 24
- 25 false claims. It can also have life-threatening consequences. If a victim's health
- information is mixed with other records, it can lead to misdiagnosis or 26
- mistreatment. "Medical identity theft is a growing and dangerous crime that 27

- leaves its victims with little to no recourse for recovery," reported Pam Dixon, executive director of World Privacy Forum.
- 3 36. Defendant's wrongful actions and inaction here directly and proximately
- 4 caused the public disclosure of Plaintiff's and Class Members' personal
- 5 identifying information without their knowledge, authorization and/or consent.
- As a further direct and proximate result of Defendant's wrongful actions and/or
- 7 inaction, Plaintiff and Class Members have suffered, and will continue to
- 8 suffer, damages including, without limitation, expenses for credit monitoring
- 9 and identity theft insurance, out-of-pocket expenses, anxiety, emotional
- distress, loss of privacy, and other economic and non-economic harm.
- 11 37. Plaintiff and Class Members are now required to monitor their accounts and to
- respond to identity theft. Plaintiff and Class Members now face a very high risk
- of identity theft.
- 14 38. Names and dates of birth, combined with contact information like telephone
- numbers and email addresses, are very valuable to hackers and identity thieves
- as it allows them to access users' other accounts. Thus, even if payment card
- information were not involved in the Data Breach, the unauthorized parties
- could use Plaintiff's and Class members' Private Information to access
- accounts, including, but not limited to email accounts and financial accounts,
- to engage in the fraudulent activity identified by Plaintiff.
- 21 39. Despite disregarding its obligations to protect the sensitive information that
- 22 Plaintiff and Class Members entrusted it with, Defendant has not offered
- Plaintiff and Class Members any monetary compensation.
- 24 40. Defendant has offered identity protection, but only for one year, and only if the
- 25 Plaintiff and Class Members have access to a computer, internet services,
- established credit, and are enrolled in those identity protection services by
- March 16, 2022. Plaintiff's and Class Member's personal information has been
- disclosed to criminal entities who may wait the one year mark and begin to use

- Plaintiff' and Class Members' personal information. Additionally, certain 1 Class Members may be prevented from enrolling in the identity protection 2 services due to a lack of access to a computer with internet services or bad 3 credit. 4 5 ReproSource was at all times fully aware of its obligation to protect the Private 41. Information of patients because of its position as a trusted healthcare provider. 6 ReproSource was also aware of the significant repercussions that would result 7 8 from its failure to do so. 9 **CLASS ACTION ALLEGATIONS** 10 42. Pursuant to Rule 23 of the Nevada Rules of Civil Procedure, Plaintiff brings this class action on behalf of herself and the following Class of similarly 11 12 situated individuals: 13 All persons whose sensitive personal information, including, but not limited 14 to, names, home addresses, dates of birth, driver's licenses, and social 15 security numbers was obtained by an unauthorized individual or individuals 16 from Defendant during the August 2021 data breach. 17 18 The Class specifically excludes Defendant and its officers, directors, agents 43. 19 and/or officers, the Court and Court personnel. 20 The putative Class is comprised of over 3,000 persons, making joinder 44. 21 impracticable. The joinder of the Class members is impractical and the 22 disposition of their claims in the Class action will provide substantial benefits 23 both to the parties and to the Court. The Class can be identified through 24
- 26 45. The rights of each Class Member were violated in an identical manner as a result of Defendant's willful, reckless and/or negligent actions and/or inaction.

Defendant's records or Defendant's agents' records.

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- 1 46. The questions of law and fact common to all Class Members, and which 2 predominate over any questions affecting only individual Class Members, are 3 as follows:
- a. Whether Defendant negligently failed to maintain and execute reasonable
 procedures designed to prevent unauthorized access to Plaintiff's and Class
 Members' personal identifying information;
- b. Whether Defendant was negligent in storing and failing to adequately
 safeguard Plaintiff's and Class Members' personal identifying information;
- 9 c. Whether Defendant owed a duty to Plaintiff and Class Members to exercise 10 reasonable care in protecting and securing their personal identifying 11 information;
- 12 d. Whether Defendant breached its duties to exercise reasonable care in failing 13 to protect and secure Plaintiff's and Class Members' personal identifying 14 information;
- e. Whether by disclosing Plaintiff's and Class Members' personal identifying information without authorization, Defendant invaded Plaintiff's and Class Members' privacy;
- 18 f. Whether Defendant created an implied contract with Plaintiff and Class
 19 Members to keep their personal identifying information confidential; and
- 20 g. Whether Plaintiff and Class Members sustained damages as a result of Defendant's failure to secure and protect their personal identifying information.
- 23 47. Plaintiff and her counsel will fairly and adequately represent the interests of Class Members. Plaintiff has no interests antagonistic to, or in conflict with, Class Members' interests. Plaintiff's attorneys are highly experienced in the prosecution of consumer class action, complex litigation and privacy breach cases.

- 1 48. Plaintiff's claims are typical of Class Members' claims in that Plaintiff's claims
 2 and Class Members' claims all arise from Defendant's wrongful disclosure of
 3 their personal identifying information and from Defendant's failure to properly
 4 secure and protect the same.
 5 49. A class action is superior to all other available methods for fairly and efficiently
- adjudicating Plaintiff's and Class Members' claims. Plaintiff and Class
 Members have been irreparably harmed as a result of Defendant's wrongful
 actions and/or inaction. Litigating this case as a class action will reduce the
 possibility of repetitious litigation relating to Defendant's failure to secure and
 protect Plaintiff's and Class Members' personal identifying information.
- 11 50. Class certification, therefore, is appropriate pursuant to Rule 23 because the 12 above common questions of law or fact predominate over any questions 13 affecting individual Class Members, and a class action is superior to other 14 available methods for the fair and efficient adjudication of this controversy.
- 15 51. Class certification also is appropriate pursuant to Rule 23 of the Nevada Rules 16 of Civil Procedure because Defendant has acted or refused to act on grounds 17 generally applicable to the Class, so that final injunctive relief or corresponding 18 declaratory relief is appropriate as to the Class as a whole.
- The expense and burden of litigation would substantially impair the ability of Class Members to pursue individual lawsuits in order to vindicate their rights.

 Absent a class action, Defendant will retain the benefits of their wrongdoing despite its serious violations of the law.

23 FIRST CAUSE OF ACTION

NEGLIGENCE NEGLIGENCE

- 25 53. Plaintiff repeats, re-alleges, and incorporates by reference all above paragraphs.
- Upon Defendant's accepting and storing the Private Information of Plaintiff and the Class in its computer systems and on its networks, Defendant undertook and owed a duty to Plaintiff and the Class to exercise reasonable care to secure

- and safeguard that information and to use commercially reasonable methods to
- do so. Defendant knew that the Private Information was private and
- 3 confidential and should be protected as private and confidential.
- 4 55. Defendant owed a duty of care not to subject Plaintiff's and the Class's Private
- 5 Information to an unreasonable risk of exposure and theft because Plaintiff and
- 6 the Class were foreseeable and probable victims of any inadequate security
- 7 practices.
- 8 56. It was reasonably foreseeable that Defendant's failure to exercise reasonable
- 9 care in safeguarding and protecting Plaintiff's and Class Members' personal
- identifying information would result in an unauthorized third party gaining
- access to such information for no lawful purpose, and that such third parties
- would use Plaintiff's and Class Members' personal identifying information for
- malevolent and unlawful purposes, including the commission of direct theft and
- identity theft.
- 15 57. Defendant knew, or should have known, of the risks inherent in collection and
- storing Private Information and the importance of adequate security. Defendant
- knew of should have known about numerous well-publicized data breaches
- within the medical industry.
- 19 58. Plaintiff and the Class Members were (and continue to be) damaged as a direct
- and proximate result of Defendant's failure to secure and protect their personal
- 21 identifying information as a result of, inter alia, direct theft, identity theft,
- 22 expenses for credit monitoring and identity theft herein, insurance incurred in
- 23 mitigation, out-of-pocket expenses, anxiety, emotional distress, loss of privacy,
- and other economic and non-economic harm, for which they suffered loss and
- are entitled to compensation.
- 26 59. Defendant's wrongful actions and/or inaction (as described above) constituted
- 27 (and continue to constitute) negligence at common law.

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| 1 | | SECOND CAUSE OF ACTION |
|----|-----|--|
| 2 | | INVASION OF PRIVACY BY PUBLIC |
| 3 | | DISCLOSURE OF PRIVATE FACTS AND INTRUSION UPON SECLUSION |
| 4 | 60. | Plaintiff repeats, re-alleges, and incorporates by reference all above paragraphs |
| 5 | 61. | Plaintiff's and Class Members' personal identifying information is and always |
| 6 | | has been private information. |
| 7 | 62. | Dissemination of Plaintiff's and Class Members' personal identifying |
| 8 | | information is not of a legitimate public concern; publication to third parties of |
| 9 | | their personal identifying information would be, is and will continue to be |
| 10 | | offensive to Plaintiff, Class Members, and other reasonable people. |
| 11 | 63. | Plaintiff and the Class Members were (and continue to be) damaged as a direct |
| 12 | | and proximate result of Defendant's invasion of their privacy by publicly |
| 13 | | disclosing their private facts including, inter alia, direct theft, identity theft |
| 14 | | expenses for credit monitoring and identity theft insurance, out-of-pocket |
| 15 | | expenses, anxiety, emotional distress, loss of privacy, and other economic and |
| 16 | | non-economic harm, for which they are entitled to compensation. At the very |
| 17 | | least, Plaintiff and the Class Members are entitled to nominal damages. |
| 18 | 64. | Defendant's wrongful actions and/or inaction (as described above) constituted |
| 19 | | (and continue to constitute) an invasion of Plaintiff's and Class Members' |
| 20 | | privacy by publicly disclosing their private facts (i.e., their personal identifying |
| 21 | | information). |
| 22 | | THIRD CAUSE OF ACTION |
| 23 | | BREACH OF CONTRACT |
| 24 | 65. | Plaintiff fully incorporates by reference all of the above paragraphs, as though |
| 25 | | fully set forth herein. |
| 26 | 66. | Plaintiff and other Class members entered into valid and enforceable express |
| 27 | | contracts with Defendant under which Plaintiff and other Class members |
| 28 | | agreed to provide their Private Information to Defendant, and Defendant |

- agreed to provide testing services and, impliedly, if not explicitly, agreed to
 protect Plaintiff's and Class members' Private Information.
- These contracts include HIPAA privacy notices and explanation of benefitsdocuments.
- 5 To the extent Defendant's obligation to protect Plaintiffs' and other Class 68. 6 Members' Private Information was not explicit in those express contracts, the express contracts included implied terms requiring Defendant to implement 7 data security adequate to safeguard and protect the confidentiality of 8 Plaintiffs' and other Class members' Private Information, including in 9 accordance with HIPAA regulations; federal, state and local laws; and 10 industry standards. Neither Plaintiff nor any Class member would have 11 12 entered into these contracts with Defendant without understanding that 13 Plaintiff's and other Class members' Private Information would be 14 safeguarded and protected; stated otherwise, data security was an essential
- 69. A meeting of the minds occurred, as Plaintiff and other Class members
 agreed, among other things, to provide their Private Information in exchange
 for Defendant's agreement to protect the confidentiality of that Private
 Information.

implied term of the parties' express contracts.

- 70. The protection of Plaintiff's and Class members' Private Information were
 material aspects of Plaintiff's and Class members' contracts with Defendant.
- 22 71. Defendant's promises and representations described above relating to HIPAA
 23 and industry practices, and Defendant's purported concern about its clients'
 24 privacy rights became terms of the contracts between Defendant and its
 25 clients, including Plaintiff and other Class members. Defendant breached
 26 these promises by failing to comply with HIPAA and reasonable industry
 27 practices.

28

- 1 72. Plaintiff and Class members read, reviewed, and/or relied on statements made
- 2 by or provided by ReproSource and/or otherwise understood that
- ReproSource would protect its patients' Private Information if that
- 4 information were provided to ReproSource.
- 5 73. Plaintiff and Class members fully performed their obligations under the
- 6 implied contract with Defendant; however, Defendant did not.
- 7 74. As a result of Defendant's breach of these terms, Plaintiff and other Class
- 8 members have suffered a variety of damages including but not limited to: the
- 9 lost value of their privacy; not getting the benefit of their bargain with
- Defendant; the lost difference in the value between the secure health services
- Defendant promised and the insecure services received; the value of the lost
- time and effort required to mitigate the actual and potential impact of the Data
- Breach on their lives, including, inter alia, that required to place "freezes" and
- "alerts" with credit reporting agencies, to contact financial institutions, to close
- or modify financial and medical accounts, to closely review and monitor credit
- reports and various accounts for unauthorized activity, and to file police
- 17 reports; and Plaintiff and other Class members have been put at increased risk
- of future identity theft, fraud, and/or misuse of their Private Information, which
- may take years to manifest, discover, and detect.
- 20 75. Plaintiff and Class members are therefore entitled to damages, including
- 21 restitution and unjust enrichment, disgorgement, declaratory and injunctive
- relief, and attorney fees, costs, and expenses.

FOURTH CAUSE OF ACTION

24 Breach Of Implied Contract

- 25 76. Plaintiff repeats, re-alleges, and incorporates by reference all above paragraphs.
- 26 77. "Where the terms of a contract are literally complied with but one party to the
- contract deliberately contravenes the intention and spirit of the contract, that
- party can incur liability for breach of the implied covenant of good faith and

- fair dealing." Hilton Hotels Corp. v. Butch Lewis Prods., Inc., 107 Nev. 226,
- 2 232 (1991).
- 3 78. Among other things, Plaintiff and Class Members were required to disclose
- 4 their personal identifying information to Defendant for the provision of
- 5 healthcare services, as well as implied contracts for the Defendant to implement
- data security adequate to safeguard and protect the privacy of Plaintiff's and
- 7 Class members' Private Information.
- 8 79. When Plaintiff and Class members provided their Private Information to
- 9 Defendant in exchange for Defendant's services, they entered into implied
- 10 contracts with Defendant pursuant to which Defendant agreed to reasonably
- 11 protect such information.
- 12 80. In entering into such implied contracts, Plaintiff and Class members reasonably
- believed and expected that Defendant's data security practices complied with
- relevant laws and regulations and were consistent with industry standards.
- 15 81. Class members who paid money to Defendant reasonably believed and
- expected that Defendant would use part of those funds to obtain adequate data
- security. Defendant failed to do so.
- 18 82. Under implied contracts, Defendant and/or its affiliated providers promised and
- were obligated to: (a) provide fertility services to Plaintiff and Class members;
- and (b) protect Plaintiff's and Class members' Private Information provided to
- obtain the benefits of such services. In exchange, Plaintiff and Members of the
- Class agreed to pay money for these services, and to turn over their Private
- 23 Information.
- 24 83. The implied contracts for the provision of fertility testing services—contracts
- 25 that include the contractual obligations to maintain the privacy of Plaintiff's
- and Class Members' Private Information—are also acknowledged,
- 27 memorialized, and embodied in multiple documents, including (among other

- documents) Defendant's Data Breach notification letter and Defendant's
- 2 Notice of Privacy Practices.
- 3 84. Defendant's express representations, including, but not limited to the express
- 4 representations found in its Notice of Privacy Practices, memorializes and
- 5 embodies the implied contractual obligation requiring Defendant to implement
- data security adequate to safeguard and protect the privacy of Plaintiff's and
- 7 Class members' Private Information.
- 8 85. Plaintiff and class members performed their obligations under the contract
- 9 when they paid for Defendant's services and provided their Private
- 10 Information.
- 11 86. Defendant materially breached its contractual obligation to protect the
- 12 nonpublic Private Information Defendant gathered when the information was
- accessed and exfiltrated by the Data Breach.
- 14 87. Defendant materially breached the terms of the implied contracts, including,
- but not limited to, the terms stated in the relevant Notice of Privacy Practices.
- Defendant did not maintain the privacy of Plaintiff's and Class members'
- 17 Private Information as evidenced by its notifications of the Data Breach to
- Plaintiff and Class members. Specifically, Defendant did not comply with
- industry standards, standards of conduct embodied in statutes like Section 5 of
- 20 the FTCA, or otherwise protect Plaintiff's and Class members' private
- 21 information as set forth above.
- 22 88. The Data Breach was a reasonably foreseeable consequence of Defendant's
- 23 actions in breach of these contracts.
- 24 89. As a result of Defendant's failure to fulfill the data security protections
- promised in these contracts, Plaintiff and Class members did not receive full
- benefit of the bargain, and instead received healthcare and other services that
- were of a diminished value to that described in the contracts. Plaintiff and Class
- members, therefore, were damaged in an amount at least equal to the difference

1 in the value between the healthcare with data security protection they paid for and the healthcare they received. 2 3 90. Had Defendant disclosed that its security was inadequate or that it did not 4 adhere to industry-standard security measures, neither the Plaintiff, Class

members, nor any reasonable person would have purchased healthcare from

- Defendant and/or its affiliated providers. 6
- As a direct and proximate result of the Data Breach, Plaintiff and Class 7 91. members have been harmed and suffered, and will continue to suffer, actual 8 damages and injuries, including without limitation the release and disclosure of 9 their Private Information, the loss of control of their Private Information, the 10 imminent risk of suffering additional damages in the future, disruption of their 11 12 medical care and treatment, out of pocket expenses, and the loss of the benefit of the bargain they had struck with Defendant. 13

FOURTH CAUSE OF ACTION

VIOLATION OF NEVADA DECEPTIVE TRADE PRACTICES ACT

- NEV. REV. STAT. § 598, ET SEQ. 16
- 17 92. Plaintiff repeats, re-alleges, and incorporates by reference all above paragraphs.
- 18 93. This cause of action is brought pursuant to the Nevada Deceptive Trade
- Practices Act, Nev. Rev. Stat. §§ 598 et seq., (the "Nevada Act"). 19
- 20 94. Defendant is a healthcare provider that sells goods and services to the general
- public. Defendant's activities are governed by the State Consumer Protection 21
- 22 Acts.

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- On information and belief, affected individuals include persons over the age of 23 95.
- 60 and/or persons with disabilities. 24
- 25 96. In all requisite matters alleged herein, Defendant acted in the course of their
- business or occupation within the meaning of NRS §§ 598.0903 to 598.0999. 26
- In all requisite matters alleged herein, Defendant acted willfully in violation of 27 97.
- NRS 598. 28

19

- Defendant violated NRS 598 by engaging in the unfair and deceptive practices 1 98.
- as described herein which offend public policies and are immoral, unethical, 2
- 3 unscrupulous and substantially injurious to consumers.
- 4 99. Reasonable customers would be misled by Defendant's misrepresentations and
- 5 omissions concerning the security of their personally identifying information.
- Defendant's unfair and deceptive practices are thus likely to, and have, misled 6
- the Class Members acting reasonably in the circumstances, in violation of NRS 7
- 598. 8
- 9 100. Defendant specifically engaged in the following activity and/or deceptive practices, all of which violate NRS 598: 10
- Defendant failed to maintain and execute reasonable procedures 11 a.
- designed to prevent unauthorized access to Plaintiff's and Class 12
- Members' personal identifying information; 13
- Defendant acted unlawfully in storing and failing to adequately 14 b.
- 15 safeguard Plaintiff's and Class Members' identifying personal
- information; 16
- 17 Defendant failed to exercise reasonable care in protecting and securing c.
- 18 their personal identifying information;
- Defendant failed to properly and timely notify Plaintiff and the Class 19 d.
- 20 about the severity of the breach, including failure to provide an adequate
- description of the breach and the risks associated with the breach. 21
- 22 101. In all requisite matters alleged herein, Defendant acted knowingly within the
- 23 meaning of NRS 598.
- 102. In all requisite matters alleged herein, Defendant acted willfully in violation of 24
- 25 NRS 598.
- 103. Defendant violated, among other sub provisions of NRS 598, NRS 26
- 598.0923(3) when it violated HIPPA, as discussed above. 27

- 104. Plaintiff has been aggrieved by Defendant's unfair and deceptive practices including because she has lost control of her personally identifying information, and she has to expend out of pocket money and efforts to mitigate the harm caused by Defendant.
 - 105. Pursuant to NRS 598, Plaintiff and the Class Members seek a declaratory judgment and court order enjoining the above-described wrongful acts and practices of Defendant. Additionally, Plaintiff and the Class Members make claims for damages, attorneys' fees and costs.

PRAYER FOR RELIEF

- 106. WHEREFORE, Plaintiff, individually and on behalf of the other members of the Class proposed in this complaint, respectfully requests that the Court enter judgement in favor of Plaintiff and the Class against Defendant, as follows:
 - Certifying this action as a class action, with a Class as defined above;
 - For equitable relief enjoining Defendant from engaging in the wrongful acts and omissions complained of herein pertaining to the misuse and/or disclosure of Plaintiff's and Class members' Private Information, and from failing to issue prompt, complete and accurate disclosures to Plaintiff and Class members;
 - Awarding compensatory damages to redress the harm caused to Plaintiff and Class Members in the form of, *inter alia*, direct theft, identity theft, expenses for credit monitoring and identity theft insurance, out-of- pocket expenses, anxiety, emotional distress, loss of privacy, and other economic and non-economic harm. Plaintiff and Class Members also are entitled to recover statutory damages and/or nominal damages. Plaintiff's and

Class Members' damages were foreseeable by Defendant and 1 exceed the minimum jurisdictional limits of this Court. 2 • Ordering injunctive relief including, without limitation, (i) 3 adequate credit monitoring, (ii) adequate identity theft 4 insurance, (iii) instituting security protocols in compliance 5 with the appropriate standards and (iv) requiring Defendant to 6 submit to periodic compliance audits by a third party regarding 7 the security of personal identifying information in its 8 possession, custody and control. 9 10 • Awarding Plaintiff and the Class Members interest, costs and 11 attorneys' fees; and 12 • Awarding Plaintiff and the Class such other and further relief 13 as this Court deems just and proper. 14 /// 15 /// 16 /// 17 18 19 20 21 22 23 24 25 26 27

COMPLAINT 22

| 1 | | TRIAL BY JURY |
|----|----------------------------------|--|
| 2 | 107. Pursuant to the seventh ame | ndment to the Constitution of the United States of |
| 3 | America and the Constitution | n of the State of Nevada, Plaintiff is entitled to, and |
| 4 | demands, a trial by jury. | |
| 5 | | |
| 6 | DATED this 7th day of Jan | uary 2022. |
| 7 | | |
| 8 | | Respectfully submitted, |
| 9 | | FREEDOM LAW FIRM, LLC |
| 10 | | /s/ Gerardo Avalos |
| 11 | | George Haines, Esq. |
| 12 | | Gerardo Avalos, Esq. |
| 13 | | 8985 South Eastern Ave., Suite 350 Las Vegas, NV 89123 |
| 14 | | |
| 15 | | KIND LAW |
| 16 | | /s/ Michael Kind |
| 17 | | Michael Kind, Esq. 8860 South Maryland Parkway, Suite 106 |
| 18 | | Las Vegas, Nevada 89123 |
| 19 | | Attorneys for Plaintiff and on behalf of all others similarly situated |
| 20 | | |
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EXHIBIT B

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IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEVADA

| Lisa Gordon, |) | |
|----------------------------|---------------|---------|
| Plair | ntiff, | Case No |
| vs. |) | |
| ReproSource Fertility Diag | nostics Inc., | |
| Defe | endant. | |
| |) | |

DECLARATION OF KEENA HAUSMANN

- I, Keena Hausmann, depose and state as follows:
- 1. I am over the age of twenty-one (21), and I am competent in all respects to make this declaration. The facts stated in this declaration are within my personal knowledge and are true.
- 2. I am employed by Quest Diagnostics Incorporated ("Quest"), which is the ultimate parent company of ReproSource Fertility Diagnostics, Inc. ("ReproSource"), as Executive Director, Privacy Officer. In this position, my responsibilities include overseeing privacy compliance at Quest and its affiliates and subsidiaries. I have been employed by Quest since 2015.
- 3. I have reviewed Plaintiff's Class Action Petition (the "Complaint"), filed on January 25, 2022, in the lawsuit styled Lisa Gordon v. ReproSource Fertility Diagnostics Inc., No. A-22-847206-C (8th Judicial District Court, Clark County, NV.), in the Eighth Judicial District Court in Clark County, Nevada (the "State Court Action"), and I am familiar with the allegations therein. I make this Declaration based on personal knowledge relating to such allegations.
 - 4. ReproSource was served with the State Court Action on January 28, 2022.

- 5. ReproSource is a corporation duly organized and validly existing under the laws of the state of Massachusetts with its principal place of business located in Marlborough, Massachusetts.
- 6. As a result of the security incident described in the Complaint, ReproSource provided written notice to in excess of 220,000 individuals stating that ReproSource had been the victim of a security incident in which those customers' personally identifying information may have been accessed by an unauthorized actor.
- 7. In the aftermath of the security incident described in the Complaint, ReproSource retained Kroll Information Assurance, LLC to offer credit monitoring to all potentially impacted individuals. The value of the credit monitoring offered to all potentially impacted individuals by ReproSource was \$35.05 per-person.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true and correct.

February 18, 2022 Date

Keena M Hausmann Keena Hausmann

Executive Director, Privacy Officer Quest Diagnostics Incorporated